



## La Voz

La Alianza's August Newsletter



### ¡Saludos!

We want to thank our Latino community for taking the first steps to be informed about their health!

On July 15th, Boston's City Hall Plaza was filled with the sights and sounds of 9,000 people lining up to take advantage of free services and medical screenings. People were dancing and singing to traditional music performed by 41 Trova musicians who flew in from Puerto Rico. Children tested their fitness levels at our interactive NikeGO exhibit, and young people participated in interviews and expression painting at the mural in the Salud Entre Nosotras exhibit.



It was history in the making: one of the largest Latino gatherings on Boston's City Hall Plaza. It was the result of a strategic partnership bridging Boston's Latino community with important federal, state and local health resources. It was a dynamic collaboration between national, community-based and cultural organizations. With Mayor Thomas M. Menino chairing *Celebra La Vida Con Salud y Trova*, together with our prestigious leaders on the honorary committee, this event delivered a powerful message: together we can address the health disparities in the Latino community and

we can do it in a way which embraces the cultural richness of our Latino community.

As the three sister partners of this event, ([La Alianza Hispana](#), [Celebra La Vida Con Salud](#) and [El Jolgorio de Massachusetts](#)) we have so many individuals and institutions to recognize for their generosity, active participation and belief in the power of community. We know from history that social change may begin with one person's vision or idea, but

not be possible. State Senator Dianne Wilkerson, who is a staunch advocate for the Latino community, delivered a state proclamation (in English and Spanish!) declaring July 15th Celebra La Vida Con Salud y Trova Day. Mayor Thomas M. Menino's public health agenda and avid support of Latino cultural events was a key motivating force for hosting this free event for the Latino community. Mayor Menino welcomed everyone to City Hall Plaza and also presented a proclamation honoring Celebra La Vida Con Salud y Trova. And City Councillor Felix Arroyo, who is always engaged in bringing resources to Boston's Latinos, was thrilled to see the Latino community embracing the health festival in the space of City Hall Plaza and take ownership of their health through prevention and educational activities.

Music brings people together and inspires celebration and cross-cultural sharing. The competition of Trova, celebrated for the first time in Boston, was a huge success. It pleased us to share the music and the traditional art of Puerto Rico with other Latin Americans. Art exhibitors, showcasing El Cuarto Puertorriqueño (musical instrument making) and Máscaras de Vejigantes (carnival masks), deepened the cultural significance of this event. Our international stage featured a wide variety of local talent: representing Salsa, Merengue, Reggeton and Spanish rock. The energy of the crowd and performers even inspired an impromptu salsa contest!

We attribute the success of this event to the generous corporate sponsors, and to our media partners, nonprofit and health-related exhibitors/providers, musicians and volunteers. Their investment of time, resources, and talent was invaluable and sent a clear message: the health and well-being of the Latino community is an important investment.

In this issue of *La Voz*, we are excited to feature Celebra La Vida Con Salud Y Trova 2007, provide links to [video](#) and [photos](#) from that day, and share how this event further impacts health education initiatives in the City of Boston. In addition to Celebra La Vida Con Salud y Trova, we want to highlight an important violence prevention initiative called City Moms on a Mission: Reclaiming our Village. This initiative was convened by State Senator Dianne Wilkerson and will continue to mobilize the Black and Latino community to address the violence in our neighborhoods.

Together, we wish you a happy and healthy summer.

*Salud y Trova,*

**Janet Collazo**  
Executive Director  
La Alianza Hispana

**Carmen Ramos-Watson**  
Executive Director  
Celebra la Vida con Salud

**Esmirna Soto**  
President  
El Jolgorio de Massachusetts



## Our Impact on Health Disparities

### *Celebra La Vida Con Salud y Trova's Vision and Mission*

Massachusetts is home to 428,000 Latinos -- a 49% growth from 1990 to 2000. It is also a leader in innovative health care reform with the recent passage of the landmark legislation that makes health care affordable for all.

While Latinos represent approximately 14% of the current U.S. population, they suffer disproportionately high rates of several preventable illnesses and diseases including HIV/AIDS, diabetes, heart disease, obesity, stroke and some cancers.

- Heart disease is the number one killer of Latino men and women.
- Latinas are 5 times more likely than white non-Latina women to be infected with AIDS.
- Breast cancer is the leading cause of cancer death among Latinas.
- The death rate from cervical cancer is 50% higher among Latinas.
- By age 3, 26% of Latinos are obese.

Even in Massachusetts, the world center of medical research, many people do not have regular access to medical care. Our survey of attendees shows that one in five had not seen a doctor in the last year. During Celebra La Vida Con Salud y Trova, over 4,000 attendees received free services and medical screenings.

The impact of this event will be measured over the next year. As part of our vision and mission, Celebra La Vida Con Salud Y Trova will continue to mobilize the Latino community to engage in healthy lifestyles and access important community resources. Celebra La Vida Con Salud, with the local support of La Alianza Hispana, will follow up in the next six months with participants who completed medical screenings. Research will be conducted with multi-level approaches (direct mail, written survey, telephone and personal interviews). We will then tabulate this data, synthesize results and provide analysis to help strengthen our outreach and advocacy strategy.

"Boston is often seen as a hub of healthcare and I am committed to ensuring that our healthcare is accessible and available to all communities," Mayor Menino said. "I am so pleased that the City of Boston could collaborate with La Alianza, Celebra La Vida Con

Salud and El Jolgorio de Massachusetts to bring this festival to Boston City Hall Plaza so everyone can have access to healthcare information and resources."

Celebra La Vida Con Salud Y Trova was generously sponsored by the U.S. Department of Health and Human Services (HHS), Terra.com, NikeGO, Merck, CardioChek, OraQuick Advance, the American Red Cross, The Red Sox Foundation, Amylin Pharmaceuticals, Neighborhood Health Plan, Tufts Health Plan, and Blue Cross Blue Shield of Massachusetts. Arts and cultural performances were underwritten by the following: Verizon, Partners Health Care, Cambridge Health Alliance, and Mayor Thomas M. Menino's Commission on Affairs of the Elderly.

"Amylin is proud to partner with Mayor Menino, Celebra La Vida Con Salud, La Alianza Hispana, El Jolgorio de Massachusetts and our fellow sponsors on the Festival de Salud y Trova," said Daniel Bradbury, President and Chief Executive Officer of Amylin Pharmaceuticals, Inc. "Amylin strongly supports efforts to address health disparities in the Latino and minority communities, and we welcome the opportunity to participate in this wonderful day of health education and cultural festivities."

### **Sponsors:**



## **How to Rally 9,000 People**

### ***Behind the scenes with our media partners***

Strategically reaching your target audience through media channels is key to enabling a nonprofit to fulfill its mission. La Alianza has been blessed with the generous and ongoing support from local media organizations, celebrities and journalists who are truly passionate about linking our Latino community with important information and resources.

We can't celebrate the accomplishments of Celebra La Vida Con Salud y Trova without sharing our appreciation for our friends in our local and Latino media. Beginning in the spring, **El Planeta** and **El Mundo** newspapers signed on as media partners and generously promoted our event in their publications. Radio stations like **Power 800**, **Empujando la Mañana (1300 AM)**, **La Voz del Pueblo (WWWE-AM 1110)**, **Buenas Tardes Milagros (1300 AM)** and **Las Horas Latinas Internacionales (1300 AM)** and TV shows like **De Noche con Many, (Cuenca Vision Channel 26)**, **Boston de Noche (Cuenca Vision Channel 26)**, **Alicides Vidal, Boston Latino (BNN Channel)**, **El Show de Fernandito (BNN Channel)**, gave our event a voice and participated in give-away promotions that truly built the momentum and interest in this event. **Univision** and **Telemundo** ran daily PSAs, interviewed the event committee members and promoted this event in numerous ways. **Yadires Nova-Salcedo**, host of **WBZ TV's Centro (Channel 4)** hosted a special segment featuring Celebra La Vida Con Salud y Trova, as did **Angel Salcedo** host of **Encuentro Latino** at **Telemundo**. The **Boston Globe**, **Boston Herald**, **Entre Amigos**, **Salud y Familia**, **Boston Now**, **Siglo 21**, **El Vocero Hispano** and **La Semana** also include pre and post event coverage which really helped to raise the profile of this inaugural event.



Esmirna Soto President of El Jolgorio de Massachusetts, Sara Suárez from Univision Boston, Janet Collazo Executive Director of La Alianza Hispana, Mayor Thomas Menino, Carmen Ramos-Watson from Celebra la Vida con Salud, Eduardo Guerrero from Univision Boston and Milagros Marte from Buenas Tardes Milagros.



July 16th Boston Globe's Front Page Coverage

The media's investment in Celebra La Vida Con Salud y Trova didn't stop there. **Univision's Sara Surez** and **Eduardo Gurrero** graciously and energetically emceed the main stage and Trova contest. **Fernando Bossa of Fernando's Hideaway**, **Milagros Marte of (1300 AM) Buenas Tardes Milagros**, **La Beba**, **Awilda** and **la Diva** from **Power 800**, along with **Yadires Nova Salcedo**, **Angel Salcedo**, **Manny Solano**, **Manny Carrasco**, **La Caperuza**, **Marilyn Mercado** and **DJ Angel "Baby Face"**, emceed and made guest appearances on both the main stage and international stage. **Digna Gerena** and **Evelyn Reyes** of **Boston Latino TV** produced a short video at the event (available on [Youtube](#)). The fact that 9,000 people turned out for this event is a testament to the individual and collective presence of these journalists. Please visit the media coverage links listed below.

#### **Media Links: Video**

[Boston Latino TV \(YouTube link\)](#)

[WBZTV, Centro](#)

**Media Links: Print and Radio**

[Power 800](#), [Siglo 21](#), [Unidos por la salud de una comunidad WBZTV](#), [Centro](#), [Terra](#), [Siglo 21](#), [La Opinion](#), [Dorchester Community Paper](#), [BostonNOW](#)

**Leadership and Service**

*Celebra La Vida Con Salud y Trova's People in Action*

**Honorary Chairperson**

Mayor Thomas M. Menino

**Honorary Committee**

**Hortensia Amaro, Ph.D.**

Director, Institute on Urban Health Research at Northeastern University

**Angel H. Bermudez**

Senior Director of Grant Making and Special Projects, The Boston Foundation

**Josefina Bonilla-Ruiz**

Editor-in-Chief, Entre Amigos

**Professor Iain Cockburn**

Economist, Boston University School of Management & National Bureau of Economic Research

**Jovita Fontanez**

Special Assistant, Mayor's Office of Jobs and Community Service /City of Boston

**Elmer Freeman**

Director of the Urban Clinical Bouvé College of Health Sciences, Northeastern University

**Thomas Melendez**

Vice President, International Equity, MFS Investment Management

**David Morales**

Senior Advisor, Office of Governor Patrick

**John E. McDonough**

Executive Director, Health Care for All

**Ana C. Ortíz, Ph.D.**

Director of Child and Family Counseling Center, The Home for Little Wanderers

**Dr. Francisco Trilla**

Director, Atreva Clinic and Professor, Harvard School of Medicine

**Katherine Tucker, Ph.D.**

Director of the Epidemiology and Dietary Assessment Research Program, Tufts University

**Alberto Vasallo, III**

President, El Mundo Newspaper

**Jerry Villacrés**

Director/Editor, El Planeta Newspaper

**Special Guests and Community Leaders**

**Brian P. Golden**, New England Regional Director of the U.S. Department of Health and Human Services, **Dianne Wilkerson**, State Senator, **Felix D. Arroyo**, City Councilor at-Large, **Dr. Barbara Ferrer**, Boston Public Health Commissioner, **Frieda Garcia**, Founding Director of La Alianza Hispana, **Isabel Meléndez**, Director of the Spanish program at Greater Lawrence Community Action Council, and **Gladys Vega**, Executive Director of Chelsea Collaborative

**Dedicated City of Boston Staff**

Marco Torres, Liaison to the Latino Community, Patte Papa, Director of Special Events, Lisa Menino, Property & Construction Management, Meghan Maher, Press Office, Lou Chianca, Mayor's Office of Arts, Tourism and Special Events, and Mayor Thomas M. Menino's Commission on Affairs of the Elderly

**Volunteer Organizations, Groups and Families**

Dahn Yoga: The Phoenix Project (with 30 volunteers!), Health Care For All (Amy Katzen and Michaela Lincoln), Aids Action Committee (Diego Sanchez & the team), Marilyn Mercado (with 16 Miss Teen Horizonte pageant stars!) Massachusetts Hispanic Law Enforcement Association, Greater Lawrence Community Action Council, Chelsea Collaborative, Malden Catholic High School Students (Rey Torres, Matt Urban, Kenneth Watkins and Mike Sullivan), Tufts University (Edil Enamordo, Jackie Fergusson, Isabel Cabrera, Elizabeth Rosario, Maria Vanrompay, Angela Miranda), The Espinosa Family (Enrique, Ruth and Pedro) The Dasilva Family (Justin, Anthony and Marcus and Erriena Tejada), The Sepulveda Family, Monica Beato-Howson and family, The Shwom Family, Deego Giral, Alberto Cardenas, David Ortiz, Campaign for Proficiency (Fran Smith and her team) and Gloria Mary and her arts and crafts group

Yesenia Milan, Greg Molina, Charlie Williams, Marty G. Corry Jr, Giovanna Negretti, Lenore Glaser, Julissa Tavarez, Dori Chouhad, Kendra Chencus, Miren Uriarte, Calvin Feliciano, Jamie Willmuth, Lina Fox, Soraida Flores, Jacquelyn Anderson, Alejandra St. Guillen, Nicole Westcott, Mary Rickard, Rich Rosenthal, Andrew Ott, Charan Devereaux, Shana Burg, Daniele Levine, Eddie Ortega, Henry Herrera, Cassidy Duhon, Chrisaldi Vasquez, Vicma LaMarche, Zoraida Encarnacion, Isabel Bello, Germania Santana, Maria Suazo, Yolanda Rivera, Virgena Mojica, Miozotis Guzman, Natasha Sierra, Angelica Vega, Sol Angel Santana, Natasha Sierra, Elma Feliciano, Karla Winter, Nubia Sarmiento of HTV Photography and Video, Tonio Deveriano, Marilyn Romero, Rita Lara, Aixa Beauchamp and Andrés Molina

### **On-the-Ground Outreach Efforts**

Most Holy Redeemer (East Boston), Congregación León de Judá (Boston) Holy Name (West Roxbury), Most Precious Blood (Hyde Park), Our Lady of Lourdes (Jamaica Plain), Cathedral Holy Cross (Boston), The Gaston Institute, Deloitte Consulting, Belkis' Beauty Salon, Tacos el Charro, La Fe Restaurant, El Tipico Restaurant, Rincón Macorizano Restaurant, Yelly's Coffee Shop, Hyllo Foods, The Office of New Bostonians, Dudley St. Neighborhood Initiative, Centro Presente, Concilio Hispano, Vine Street Community Center, Timilty Middle School, Amigos School, RESPOND, Inc., Artists for Humanity (Yinny Matos & Hayden Hodgson), Roca, Centro Latino, The Food Project, Community Gems Partners (Boston Higher Education Resource Center, Children's Services of Roxbury, Roxbury Youthworks, YouthBuild Boston, and Roxbury Multi-Service Center)

### **Event Committee**

Carmen Ramos-Watson, Esmirna Soto, Janet Collazo, Marcos Torres, Gerardo Hernández, Josiane Martínez, Teresa Aravena, Alba Rosado, Lisette Garcia, Johanna Richwagen and Frank Sepulveda

### **Event Staff**

Celebra La Vida Con Salud staff and partner organizations; El Jolgorio volunteers and Board of Directors; and La Alianza's staff, volunteers, students and Board of Directors

*We have taken every measure to accurately represent all of those individuals and organizations who gave generously towards this event. If you find an omission, please accept our sincerest apologies.*



# Celebra La Vida Con Salud y Trova Village

Check out [photos](#) of the event by Cassidy Duhon!



## Health Related Exhibitors

MERCK, AIDS Action Committee of Massachusetts, Amylin Pharmaceuticals, Tufts Health Plan, Neighborhood Health Plan, Network Health Plan, Alzheimer Association, Boston Healthy Start Initiative, Boston Medical Center, BMC Network Health, Boston Public Health Commission: The Health Van, Cambridge Health Alliance, CardioChek, Commonwealth Care Alliance, Dimock Community Health Center, Dahn Foundation: The Phoenix Project, East Boston Neighborhood Health Center, Health Care for All, Joslin Diabetes Center: Latino Diabetes Initiative, Latin American Health Institute (LHI), MA Department of Public Health: Bureau of Substance Abuse, MA Department of Public Health: Women's Health Network, MA Department of Public Health: Heart Disease and Stroke Prevention and Control Program, OraQuick Advance, Senior Whole Health, Small Smiles Dental, Tufts University's Boston Puerto Rican Center for Population Health, Tufts University's Hispanic Students' Dental Association, Uphams Corner Health Center, U.S. Department of Health and Human Services (HHS) and Whittier St. Health Center

## Community Based Organizations

ABCD Citywide Hispanic Center, American Red Cross, Borinqueño Cultural Committee, Boston Campaign for Proficiency, Boston Fire Department, Chelsea Collaborative, Casa Esperanza, El Jolgorio de Massachusetts, Emerge, Ethos, HOPE, Inc., La Alianza Hispana, MassVOTE, Museum of Science, New England Aquarium, Project Cope, Inc, Latino Political Task Force of Massachusetts, and Massachusetts Hispanic Law Enforcement Association

## Latino Focused Businesses

KeySpan Energy, Abregú Realty, Aixa Beauchamp & Associates, Espinal Brothers Home, Latin Wireless, NikeGO, U.S. Alliance Federal Credit Union, Herrera's Burritos, BB's Ice ParadiCE, Mark Matarazzo, AJ Jewelry, Quiznos Sub and HTV Photography and Video

## Entertainment

Miguel Santiago y Ecos de Borinquen, Travador Oscar Cruz, Travadores Isidoro Fernandez, Hipolito Rios y Miguel Trinidad, Cristian Fontraine: *Nino Travador*, Guiso Perez y su Conjunto, Travador Miguel Trinidad, Grupo Rumba Caribe, Beyond Reach, Zumix Diversity Band, Iman & Heavy Duty, Gleny Guzmán, Alto Calibre, Alma Calderón, G5, Vanesa y Orlando Bachata, Fuser, La Chusma, Mac Break Dancers and Grupo Versatil

## Federal Agencies

Department of Health and Human Services, Office of Minority Health, National Institutes of Health, National Center on Minority Health and Health Disparities, Food and Drug Administration-Center for Food Safety and Applied Nutrition, Health Resources and Services Administration, Office on Women's Health, Office of HIV/AIDS Policy, and Office for Civil Rights

If you are interested in participating next year, please contact Josiane Martinez at [jmartinez@laalianza.org](mailto:jmartinez@laalianza.org).

*We have taken every measure to accurately represent all of those individuals and organizations who participated in this event. If you find an omission, please accept our sincerest apologies.*

## The Power of Prevention

*Youth channeling creativity to combat cancer*



What does it take to change the reality of the growing rates of HPV and cervical cancer among youth, especially Latinas? Celebra La Vida Con Salud, has a strategy that is working in 12 cities across the country. They identify empowered Latino youth and link them with culturally and linguistically appropriate information. They provide a safe and supportive space to discuss the realities of HPV and cervical cancer, and promote creativity to deliver youth-inspired art and communications during Celebra sponsored events.

During the week of Celebra La Vida Con Salud y Trova, Celebra staff, together with La Alianza's public health and clinical team, engaged the youth at Hyde Square Task Force. Under the leadership of accomplished artist and renowned youth activist [Ernesto Cuevas](#) and Ximena Camu, Celebra health educator, Hyde Square youth raised awareness about HPV and cervical cancer. Some picked up cameras and photographed faces of people who are at risk of having this disease. Some picked up pens and notepads and became community journalists investigating what the general public knew about HPV and cervical cancer, and some picked up paint brushes and created a mural depicting the power of knowledge and awareness and how education will stop HPV and cervical cancer.

Hyde Square Task Force youth have decided to donate their mural created at Celebra La Vida Con Salud y Trova to the Boston Public Health Commission. Newly appointed Boston Public Health Commissioner, Dr. Barbara Ferrer, will receive this gift at dedication ceremony in the fall. Dr. Ferrer, a Latina and a presenter at Celebra La Vida Con Salud Y Trova, expressed her deep support for youth engaged in public health activities that clearly want to make a difference to the health and well being of their generation.

"Kudos to La Alianza Hispana for helping organize the largest Latino health and cultural festival in Boston. The Hyde Square Task Force is honored to support La Alianza in their efforts to strengthen the health and wellness of our families. This mural, a collaborative effort by youth leaders from both our organizations, is an expression of our community's

dreams of a healthier and brighter future" stated Claudio Martinez, executive director of Hyde Square Task Force.

## **City Moms Reclaim the Village**

### ***Latinas and Afro-American women mobilize against the violence***

The violent death of more than 45 people in Boston compounded with the desperation of thousands of mothers living in fear that their child may become yet another statistic this year, is a stark reality in our neighborhood. At La Alianza's Latino Family Counseling Center, we witness how this violence impacts the families we serve. We comfort the families who have been devastated by the randomness of bullets; we listen to the mother who is desperate to protect her child when they are out of school. We support the young person who is feeling isolated and is seeing gang involvement as their only option.

State Senator Dianne Wilkerson recently convened a strategic planning meeting focused on changing the course of violence-prone communities in Boston. This summit was called City MOM (Mothers on a Mission) and brought together hundreds of mothers and women of color to discuss and rebuild stronger, healthier and safer communities. "Over 75% of the families in the impacted neighborhoods of Boston are headed by single women. They are the primary caretakers raising the children of this city, they must be involved in the strategy for their future", said Wilkerson. Keynote speakers included First Lady Diane Patrick, Reverend Dr. Renita Weems, Reverend Liz Walker, Kemba Smith, Roscio Saenz, La Alianza's executive director Janet Collazo and more.

"I remember accompanying my husband at a parade in Dorchester during the days of campaign. A volunteer approached us solemnly and said 'number 32 is mine'. I didn't understand what that meant in that moment. Later, while listening to the nightly news, it became clear that number 32 meant the latest count of murders in Boston. Number 32 was the son of the volunteer I had met early that day," recalled First Lady Diane Patrick. She went on to say "I remember crying not only because of the death of this one boy, but also because it represented 32 senseless deaths of our city's young people".

The goals of the summit were to articulate the need for a sustained and long-term, multi-pronged effort to create and maintain safe communities and to reduce the incidences of youth violence. La Alianza is proud to join hands and hearts with this important movement. La Alianza's Parent Mentor Program shares a common ground with this larger grassroots movement. As Latinos, as mothers, as community leaders and activists, we all have an important role to play in curbing youth violence, creating safe and healthy communities, and supporting families. We give special thanks to Senator Dianne Wilkerson for her leadership and support of La Alianza Hispana and we share our gratitude for the courageous mothers we see everyday in our programs and in our community.

**Save the Date! November 3, 2007 City Moms on Mission event**

[www.21blackma.org](http://www.21blackma.org)

### **About La Alianza's Parent Mentor Program**

La Alianza's Parent Mentor Program provides a continuum of services for families who have stabilized after a crisis but need continued support. The Parent Mentor Program addresses the needs of diverse groups, including grandparents, fathers, single parents and parents with disabilities. The program serves 11 families in six-month cycles. This

program provides parents with structured learning opportunities that increase parenting skills, offer access to information and create support networks in their communities. In addition to participating in structured group-learning opportunities, parents are matched 1:1 with a mentor, usually a parent, teacher or foster-care provider, who is familiar with the community and with the family's needs. For more information on this program, please contact Ana LaMarche, Parent Mentor Coordinator at (617) 427-7175 ext. 217

## **Save the Date!**

*Community Gems Fundraiser on December 1st*

### **Community Gems**

*Providing pathways to success*

December 1st, 2007  
6:00pm - 10:00pm  
UMASS Boston Campus Ballroom

### **Community Gems Co-Chairs:**

**Mayor Thomas M. Menino**

**Robert Mahoney of Citizens Bank**

**Senator Dianne Wilkerson**

The Community Gems event is a celebration for all ages and includes a buffet dinner featuring ethnic culinary cuisine, a DJ, live performances throughout the evening, and children's activities including face painting, story telling, arts and crafts, and much, much more.

Tickets are \$50.00. To purchase tickets or for more information contact Michelle Harris at 617-872-2850.

The Community Gems event helps six local not-for-profit organizations to raise the funds and awareness they need to bring a broad range of human services to thousands of Bostonians. The annual Community Gems event helps to highlight the work that these local non-profits have been doing everyday to change lives right here in the Boston community.

Benefiting Organizations: La Alianza Hispana · Boston Higher Education Resource Center · Children's Services of Roxbury · Roxbury Youthworks · YouthBuild Boston · Roxbury Multi-Service Center [www.communitygems.org](http://www.communitygems.org)

## ***La Alianza Hispana's Mission Statement***

La Alianza Hispana is a community based non profit organization serving the Latino community and all residents of the surrounding neighborhoods. The goal is to empower individuals and families, strengthen communities and develop leaders through high-quality education and social services, advocacy and community organizing. Our Services are culturally and linguistically appropriate, integrated and community centered. La Alianza believes in social justice as a means of creating a more egalitarian, participatory and peaceful society in which all members can realize their fullest potential.

\*La Alianza Hispana, Inc. is a 501(c)(3) tax-exempt community based organization. All contributions to La Alianza Hispana, Inc. are tax-deductible to the extent permitted by law.

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