



**LA ALIANZA HISPANA ANNOUNCES THE HIRING OF
ITS NEW EXECUTIVE DIRECTOR:
MARISOL AMAYA-ALUIGI**



BOSTON- The Board of Directors of La Alianza Hispana, Inc, located in Roxbury, Massachusetts announces the hiring of its new Executive Director, Ms. Marisol Amaya-Aluigi effective September 27, 2013. For the past seven months, Mr. Tristram Blake, retired executive director of the South End Community Health Center, was the Acting Executive Director, responsible for helping the organization to rise from a very difficult financial position including leading the search for the next permanent executive leader. After extensive search from the search committee of this important Latino non-profit community organization, Marisol Amaya-Aluigi was selected as the new leader. Ms. Amaya-Aluigi brings an extensive experience developing programs for the Latino community in this region. With management experience in community-based organizations for over 15 years, Ms. Amaya-Aluigi was the former program director of the Adult Day Health and Senior Center at La Alianza Hispana for eight years. A committed advocate and program developer in the non-profit sector, Ms. Amaya-Aluigi specializes on issues of interest to the Latino community including elder services and services for persons with disabilities, especially innovating programs to keep them active in the community.

Born and raised in Colombia, South America, and fully bilingual in English and Spanish, Ms. Amaya-Aluigi has a Master's Degree in Public Health from Boston University and a Bachelors of Science in Microbiology from the Pontificia University in Colombia, earning Cum Laude honors. She has additional formal certification in Healthcare in Developing Countries, and

Management Methods for International Health and Suicide Prevention among Older Adults completed also at Boston University.

She is a passionate, understanding, patient, manager who leads by example with a strong belief in collaboration, community partnerships and team work. In 2007 Ms. Amaya-Aluigi received the Northeastern University's Latino Student Cultural Center Leadership Award. The National Adult Day Services Association (NADSA) recognized La Alianza Hispana's Adult Day care Program placing second at the national level for offering unique services and best culturally competent adult day care programming.

Ms. Amaya-Aluigi's vision for La Alianza Hispana is focused on "working with other interested stakeholders, making a positive impact in the community, increasing visibility, developing innovative programs and services, developing strategic partnerships that believe that family and community are important."

ABOUT LA ALIANZA HISPANA:

Founded in 1971 in Roxbury, La Alianza Hispana is a community based nonprofit organization serving the Latino community and all residents of the surrounding neighborhoods. Our goal is to empower individuals and families, strengthen communities and develop leaders through high-quality education and social services, advocacy and community organizing. Our services are culturally and linguistically integrated in our community.

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